

SBA Celebrates Women's History Month

By SBA Press Office

Every day, women entrepreneurs are driving our economy forward. According to the most recent United States Census Bureau's Annual Business Survey, women-owned businesses generate \$2.1 trillion in annual receipts. While such contributions are deserving of high praise, it's also worth acknowledging that women-owned firms only make up twenty-two percent of all employer firms.

March is Women's History Month. The United States Small Business Administration (SBA) is proud to observe the occasion by offering resources that make it easier for women entrepreneurs to access the marketplace—and maintain success once they get there.

the United States. Finding one near you is as easy as searching by your zip code.

SBA's Resource Partner, Network

In addition to WBCs, the SBA also partners with other organizations around the country to provide a multitude of tailored services. SCORE connects entrepreneurs with experienced mentors, and Small Business Development Centers (SBDC) offer no- or low-cost counseling and training. At Veterans Business Outreach Centers, veterans, service members, and military spouses interested in starting or growing a small business benefit from workshops, training assistance programs, and more. Community Navigators were created to help reduce barriers that underrepresented and underserved entrepreneurs often face and offer business training, counseling, funding, and more.



Women's Business Centers (WBCs)

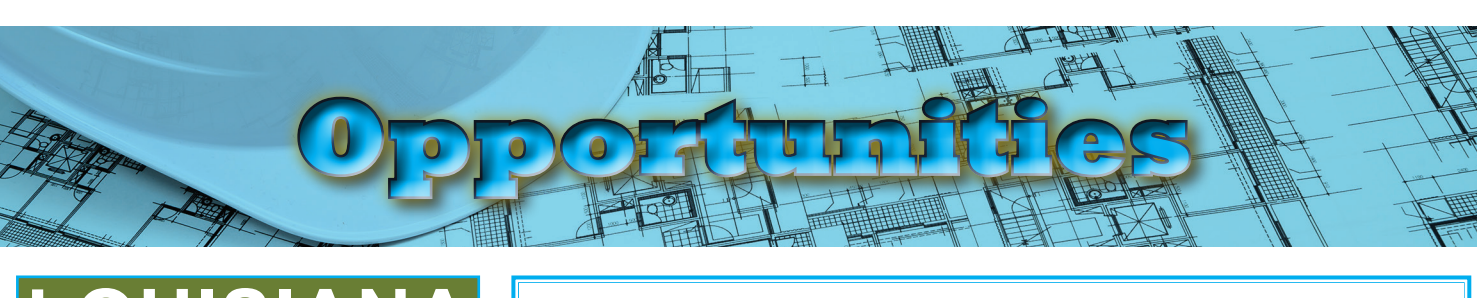
Women entrepreneurs face unique challenges when starting and growing a business, and WBCs are there to help navigate those challenges. Business counseling and training are available at more than one hundred thirty WBCs across

Funding Programs

Access to credit and capital is vital for small business owners of any background. The SBA streamlines financing opportunities for individuals who may not qualify for traditional funding

options by reducing lender risk through its loan programs. Use the Lender Match tool to search for potential lenders in your area. With loan counts increasing by seventy percent for women entrepreneurs since 2020, there's never been a

Small Business Exchange • Voice of Small, Emerging, Diversity-Owned Businesses Since 1984 [Click to read more](#)



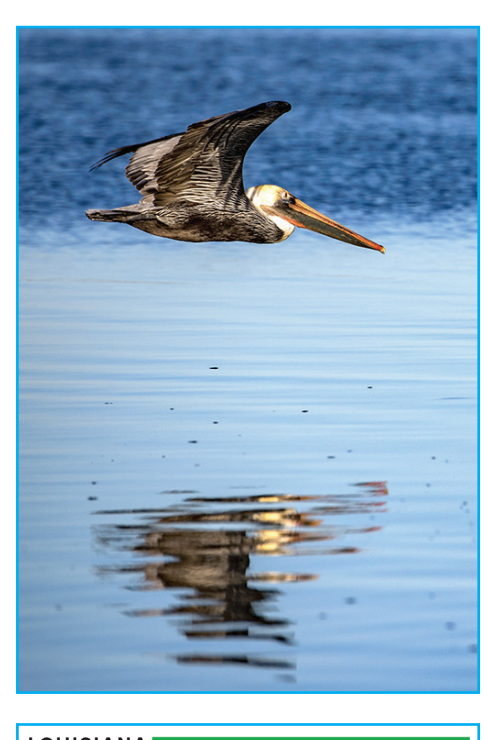
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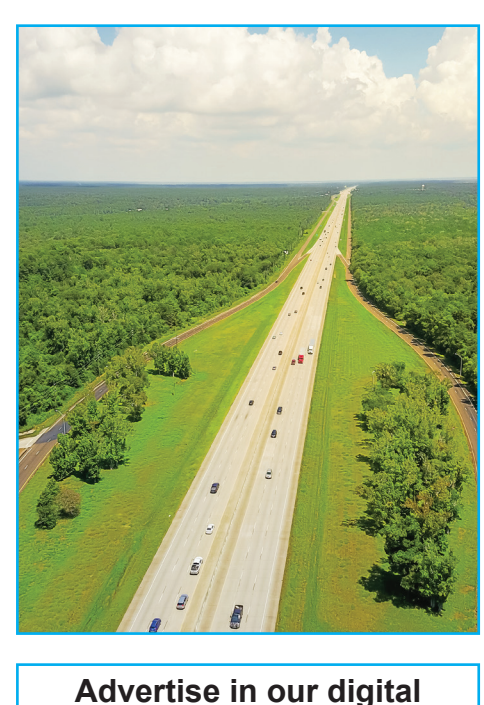
With a database of over 1.6 million businesses, SBE assists agencies with public legal notices

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Placed in various Louisiana Business Journal digital publications every month and at www.louisianabusinessjournal.com

Special Follow-Up Services
Custom design and development of services that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building

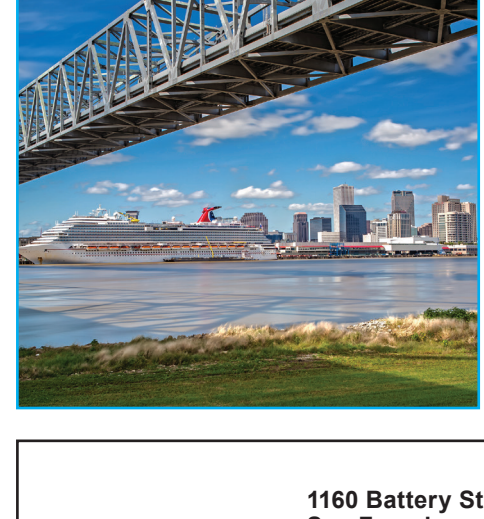
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LAGNIAPPE BAKEHOUSE

Lagniappe Baking is an independently owned pop-up Bakehouse by pastry chef Kaitlin Guerin. Created to make one-of-a-kind assorted Pastry Boxes that highlight the local, seasonal bounty of the Crescent City's agriculture, each box is meant to challenge your taste buds with flavor combinations and leave you with joy and anticipation for the next.

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COMPANY PROFILE

Edwards Unlimited is an award-winning media production and leadership development business enterprise. Our company is dedicated to helping corporations, entrepreneurs and non-profit organizations celebrate their successes and share their vision with the world through high quality video production, media/ presentation training and strategic communications. President & CEO Janice Edwards is an award-winning talk show host, Emmy-nominated producer, co-author of the international best-seller *Step Into Your Brilliance*, an in-demand MC, and an acclaimed contributor to community empowerment through her media work.

SERVICES WE PROVIDE

- Media Coaching and Training
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LEGACY INTERVIEWS

- Edwards Unlimited Legacy Interviews are 1080p or 4K video and/or audio recording with transcripts capturing family treasures as living historical documents.
- These interviews provide ideal content for books, documentaries, TedX talks or for sharing with generations to gain a better understanding of their lineage. They can be created anywhere in the world with strong internet connection. Janice Edwards has conducted more than 12,000 interviews throughout her stellar career.
- These legacy interviews have created joy and happiness among family members and friends. They become a living record for loved ones in the future.

Small Business Exchange Louisiana DEI

- Advertise
- ITB to Targeted (NAICS/SIC/UNSPSC) Certified Businesses
- Telephone Follow-Up (Live)
- Agency/Organization Letters
- Computer Generated Dated and Timed Documentation
- Customized Reports Available

For more info contact
Valerie Voorhies at
vvv@sbinc.com

SOUTHEAST EVENTS FOR YOUR BUSINESS

2024

8(a) Orientation and SAM Registration Webinar
Wednesday, March 20, 2024, 9:30 am–10:30 am CDT Online
Main Sponsor(s): US Small Business Administration
Contact: SBA Illinois District Office, 312-353-4528, illinois.do@sba.gov
Fee: Free; registration required
Join the Small Business Administration (SBA) Illinois District Office for a virtual workshop providing an overview of the 8(a) Business Development program, eligibility requirements, and program benefits. Also learn how to increase your potential for federal contract opportunities through System for Award Management (SAM) registration, including information that you need for the registration process. SBA presenters will offer additional tips, address FAQs, give directions on where to get further assistance, and answer your other questions. To register for this free webinar, visit <https://www.eventbrite.com/e/8a-orientation-sam-registration-tickets-518989961947>

Federal Contracting: Woman-Owned Small Business (WOSB) Program Webinar
Thursday, March 21, 2024, 9:00 am–10:00 am CDT Online
Main Sponsor(s): US Small Business Administration
Contact: <https://www.eventbrite.com/e/welcome-to-wosb-webinar-tickets-482397041537>
Fee: Free; registration required
Welcome to the WOSB webinar series! Are you a woman owner of a small business? The federal government's goal is to award at least five percent of all federal contracting dollars to woman-owned small businesses each year. Join us for training on how to register for SBA's Woman-Owned Small Business (WOSB) program, which helps eligible small businesses to qualify for federal contracting opportunities. The monthly sessions will include an overview of the self-certification process, as well as a discussion of the NAICS codes that qualify as WOSB or EDWOSB. Register for this free webinar at <https://www.eventbrite.com/e/welcome-to-wosb-webinar-tickets-482397041537>

Selling to the Federal Government Webinar
Thursday, March 28, 2024, 12:00 pm–3:00 pm CDT Online
Main Sponsor(s): US Small Business Administration
Contact: George Tapia, 610-382-3086, george.tapia@sba.gov
Fee: Free; registration required
Did you know that the federal government is the largest purchaser of goods and services in the world? Interested in learning how your business can market your services or goods to the federal government? Register on line at <https://www.eventbrite.com/e/how-to-sell-to-the-federal-government-tickets-21790713611> SBA helps to ensure small businesses get fair opportunities to share federal government prime contracts. Topics will include: How to Register, Small Business Certifications, Finding Opportunities, Marketing Your Firm, Federal Supply Schedules, Getting Paid, Tips to Prepare Your Offer, How to Seek Additional Assistance. All training sessions are held via Microsoft Teams Meeting. Participants must ensure Microsoft Teams is functioning.

CERTIFICATION

Small Business Exchange, Inc.
is **DBE certified** by the Louisiana UCP.

Certificate of Proclamation
Louisiana Business Journal
In recognition of the 39th publication since Hurricane Katrina and to the rebuilding of business in your community.

Mitch Landrieu
MAYOR MITCHELL J. LANDRIEU - CITY OF NEW ORLEANS
June 15, 2010
DATE